

NAMING YOUR BLOG

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HOW DO YOU WANT YOUR FUTURE VIEWERS TO FEEL WHEN READING YOUR BLOG?

Write down some thoughts, feelings, and emotions.

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2.

3.

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SUMMARIZE:

Look at the words you've written down. Do you see a common pattern? Does anything stand out? Use this to find a theme for your blog, even if that's a single emotion like "bold" or "creative".

What is your theme?

MY THEME IS:

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FIND SOME WORDS THAT CONNECT WITH YOUR THEME.

Remember your theme from last time? It's time to use that to brainstorm some words! You don't have to think of these in the context of a blog name, just think of nouns, verbs, and adjectives that inspire you and connect with your common theme.

NOUNS

VERBS

ADJECTIVES

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COMBINE AND CONNECT.

Using your list of words, try different combinations and connections. Feel free to add in words that weren't on your list like "in", "an", "the", etc.

An example might be combining "Running" from the verb column with "Strong" from the adjective column, to come up with the name "Running Strong".

Create as many combinations as you want. Write them down and save them for at least a few days. Keep coming back to scratch words off the list or add new ones.

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